



Freeway Insurance, Daniel Suárez Team to Educate on Dangers of Street Racing

New Safety Campaign Kicks Off to Curb Street Racing Following National Surge During Pandemic

HUNTINGTON BEACH, Calif., May 16, 2022 — Freeway Insurance, the largest auto insurance and personal lines distributor in the U.S., today announced the launch of a new public safety campaign on the dangers of street racing. In conjunction with NASCAR driver Daniel Suárez, the campaign kicks off with a video of Suárez warning against street racing.

As the first Mexican champion in NASCAR, Suárez recorded videos for the campaign appealing to drivers in both English and Spanish.

During the pandemic, reports of street racing surged across the country as fewer commuters were on highways and streets became less congested, making them more enticing - and dangerous - for street racing.

“A few minutes of fun can change your life forever,” Suárez said. “The sad reality is that, most of the time, an innocent bystander pays the price.”

“I am very proud of Freeway Insurance and Daniel for launching this much needed campaign across the country,” said Trackhouse Owner and Founder Justin Marks. “We all love racing. We live and breathe racing 24 hours a day, seven days a week. But, there is a proper place for racing and it certainly isn’t on the city streets. If you want to race, there are tracks in nearly every city in America where you can race safely.”

Earlier this year, Freeway Insurance expanded its partnership with Suárez, serving as his primary sponsor for five events during the 2022 NASCAR Cup Series. Freeway Insurance also has a national advertising campaign featuring Suárez, including the only Spanish-language commercials featuring a NASCAR driver.

“NASCAR fans associate Suárez and the Freeway Insurance Chevrolet Camaro with speed, but we wanted to educate them that nothing is more important than safety when getting behind the wheel of a car,” said Cesar Soriano, CEO of Confie. “Even if this campaign stops just one person from putting themselves and others in a dangerous street racing situation, it will have been a success.”

To learn more about Freeway Insurance, visit [freewayinsurance.com](https://www.freewayinsurance.com).

About Freeway Insurance

Freeway Insurance, Inc., established in 1987, is the largest personal lines insurance agency in the United States, and is an affiliate brand of Confie. As also one of the fastest-growing nationwide insurance distribution companies, Freeway offers insurance policies via a “click, call, or come-in” approach that

provides customers coverage throughout the United States. The company is constantly researching, growing, and diversifying product offerings to stay responsive to the ever-evolving insurance market. Freeway offers a wide range of plans, from the most basic to premium plans, in auto, truck, commercial vehicle, fire, flood, homeowners, renters, small commercial, motorcycle, and recreational vehicle insurance products. In 2008, Freeway Insurance joined Confie, a national insurance distribution company. Today, Freeway Insurance services customers in more than 500 offices. Consumers access Freeway Insurance through neighborhood Freeway offices as well as by visiting freewayinsurance.com or calling [888-851-4799](tel:888-851-4799).



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